

New Jersey Board
of Chiropractic
Examiners Filed Date

7/24/91
[Signature], Executive Director

ROBERT J. DEL TUFO
ATTORNEY GENERAL OF NEW JERSEY

By: Sandra Y. Dick
Deputy Attorney General
Division of Law 5th Floor
124 Halsey Street
P.O. Box 45029
Newark, New Jersey 07101
Tel. (201) 648-4738

STATE OF NEW JERSEY
DEPARTMENT OF LAW & PUBLIC SAFETY
DIVISION OF CONSUMER AFFAIRS
STATE BOARD OF CHIROPRACTIC
EXAMINERS

IN THE MATTER OF

TIMOTHY CONROY, D.C.

Administrative Action

CONSENT ORDER

Licensed to Practice Chiropractic
in the State of New Jersey

This matter was opened to the New Jersey State Board of Chiropractic Examiners ("Board") upon receipt of information indicating that Dr. Conroy had placed newspaper advertisements on November 5, 1988 announcing "Community Appreciation Day" in which he represented that he would donate \$10,000 worth of services to the community by treating patients without fee. Dr. Conroy appeared at an investigative inquiry on February 7, 1991, and testified that he saw 37 patients as a result of "Community Appreciation Day" and acknowledged that he could not have provided \$10,000 in services in one day as had been represented as the value of the donated services in his advertisement.

The Board also received information that Dr. Conroy had treated one patient, P.W., as a result of auto accident injuries, 3 times per week for a period of nine months, and reported to her insurer that she needed an additional 1 3/4 to 2 1/2 years of treatment to allow for appropriate regeneration of tissue. Dr. Conroy testified regarding his treatment of this patient, who was last seen in April of 1989, and acknowledged that the treatment was continued and the recommendation was made by Dr. Conroy without consultation, or referral and without performing more specific testing or studies.

In order to resolve this matter without recourse to formal proceedings and for good cause shown;


IT IS ON THIS 24th DAY OF July, 1991,
HEREBY ORDERED AND AGREED THAT:

1. Timothy Conroy, D.C. shall cease and desist from misrepresenting to the public that he is offering free services in amounts which he cannot or does not provide, and shall ensure the information contained in material disseminated from his office is accurate and that it is not misleading or deceptive.

2. Dr. Conroy shall be assessed a civil penalty in the amount of \$250.00 Dollars. Payment shall be made by certified check or money order made payable to the State of New Jersey and submitted to Jay Church, Executive Director of the Board of Chiropractic Examiners, at 124 Halsey Street, Sixth (6th) Floor, Newark, New Jersey 07102, no later than the first day of the month following the entry of this Order.

3. Dr. Conroy is cautioned regarding the lengthy period of time that he treated patient P.W. on a frequent basis without obtaining


appropriate consultations, referrals and/or further testing.


Anthony DeMarco, D.C., President
State Board of Chiropractic Examiners

I have read and understand
the within Order and agree
to be bound by its terms.
Consent is hereby given to
the Board to enter this Order.


Timothy Conroy, D.C., Respondent

Consent as to the form of the
Order is hereby given.


Pamela Mandel, Esq.
Attorney for Respondent